# 20CS3101 - DATA WAREHOUSING AND MINING

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| Course Category: | Professional Core | Credits: | 3 |
| Course Type: | Theory | Lecture-Tutorial-Practical: | 3-0-0 |
| Prerequisite: | Require knowledge on Database Management System concepts. | Sessional Evaluation:Univ. Exam Evaluation:Total Marks: | 4060100 |
| Objectives: | * Learn the basic concepts of data warehousing and data preprocessing concepts
* Explore the data mining and data classification, prediction and clustering techniques for various applications.
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| Course Outcomes | Upon successful completion of the course, the students will be able to: |
| CO1 | Understand the basic concepts of data warehouse |
| CO2 | Understand the basic concepts of ETL Process |
| CO3 | Apply pre-processing techniques for data cleaning |
| CO4 | Analyze and evaluate performance of algorithms for Association Rules |
| CO5 | Analyze Classification and Bayes Theorems |
| CO6 | Analyze Classification and Clustering algorithms |
| Course Content | UNIT-I**Introduction to Data Warehousing**: Introduction, Data Warehouse, Data Warehousing, Difference between OLAP&OLTP.**Kimball’s DW/BI Architecture:** Operational Source Systems, Extract, Transformation and Load Systems, Presentation area to support Business intelligence, Business intelligence Applications.**Alternative DW/BI Architectures:** Independent Data Mart Architecture.UNIT-II**Kimball’s Dimensional Modelling Techniques Overview:** Basic Fact Table Techniques, Basic Dimensional Table Techniques, Dealing with Slowly Changing Dimension Attributes.UNIT-III**Introduction to Data Mining**: Data Mining, Architecture of Data Mining, Data Mining Functionalities, Classification of Data Mining Systems, Major issues in Data Mining. **Data Pre-processing**: Data Cleaning, Data Integration and Transformation, Data Reduction, Discretization and Concept Hierarchy Generation.UNIT-IV**Attribute-Oriented Induction:** Attribute-Oriented Induction for Data Characterization.**Mining Class Comparisons:** Discriminating between Different Classes.**Mining Frequent Patterns, Associations and Correlations:** Basic Concepts, Efficient and Scalable Frequent Item set Mining Methods, Mining various kinds of Association Rules, From Association Mining to Correlation Analysis, Constraint-Based Association Mining.UNIT-V**Classification and Prediction:** Issues Regarding Classification and Prediction, Classification by Decision Tree Induction.**Bayesian Classification Methods:** Bayes Theorem, Naive Bayesian Classification, Rule-Based Classification, Support Vector Machines, Lazy Learners.UNIT-VI**Cluster Analysis Introduction:** Types of Data in Cluster Analysis, A Categorization of Major Clustering Methods.**Partitioning Methods:** Classical Partitioning Methods: k-Means and k-Medio’s, Hierarchical Methods, Density-Based Methods, Grid-Based Methods. |
| Text Books &ReferenceBooks | **TEXT BOOKS:**1. The Data Warehouse Toolkit, Ralph Kimball Margy Ross, Third Edition.
2. Data Mining: Concepts and Techniques, Jiawei Han and Micheline Kamber, Morgan Kaufmann Publishers, Elsevier, Third Edition, 2012.

**REFERENCE BOOKS:**1. Introduction to Data Mining – Pang-Ning Tan, Michael Steinbach and Vipin Kumar, Pearson Education.
2. Data Warehousing in the Real World, Sam Aanhory & Dennis Murray Pearson
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| E-Resources | 1. <https://aatinegar.com/wp-content/uploads/2016/05/Kimball_The-Data-Warehouse-Toolkit-3rd-Edition.pdf>
2. <http://myweb.sabanciuniv.edu/rdehkharghani/files/2016/02/The-Morgan-Kaufmann-Series-in-Data-Management-Systems-Jiawei-Han-Micheline-Kamber-Jian-Pei-Data-Mining.-Concepts-and-Techniques-3rd-Edition-Morgan-Kaufmann-2011.pdf>
3. <https://freevideolectures.com/university/iitm>
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**CO-PO Mapping:** 3-High Mapping, 2-Moderate Mapping, 1-Low Mapping, - -Not Mapping

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|   | **PO1** | **PO2** | **PO3** | **PO4** | **PO5** | **PO6** | **PO7** | **PO8** | **PO9** | **PO10** | **PO11** | **PO12** |
| **CO1** | 3 | 3 | - | - | - | - | - | - | - | - | - | - |
| **CO2** | 3 | 3 | - | - | - | - | - | - | - | - | - | - |
| **CO3** | - | 2 | - | - | - | - | - | - | - | - | - | - |
| **CO4** | - | 2 | 3 | - | - | - | - | - | - | - | - | - |
| **CO5** | - | - | - | - | 3 | - | - | - | - | - | - | 2 |
| **CO6** | 2 | 2 | - | - | - | - | - | - | - | - | - | - |